

# IABC Philippines Membership Application

## Ways to Join:

**Phone:** (02) 810-1631 loc. 123  
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**Mail:** P9 Penthouse  
Manila Bank Building  
6772 Ayala Avenue  
Makati City

**Website:**  
[www.iabc.com.ph](http://www.iabc.com.ph)

### 1. Membership / Directory Information

First name \_\_\_\_\_  
Middle name \_\_\_\_\_  
Last name \_\_\_\_\_  
Title \_\_\_\_\_  
Organization/ \_\_\_\_\_  
Company name \_\_\_\_\_  
Street \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
City \_\_\_\_\_  
State/Province \_\_\_\_\_  
Zip/ Postal code \_\_\_\_\_  
Country \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

For Question 3-10, please refer to chart at the back

3. Industry (Chart A)

4. Type of business or organization (Chart B)

5. Current title (Chart C)

6. Key area of responsibility (Chart D)

7. Geographic scope (Chart E)

8. Size of Audience (Chart F)

9. Area(s) with 3 or more years of experience (Chart G)

10. Area(s) you are interested in learning more about (Chart G)

11. Year began in communication profession: \_\_\_\_\_

### 2. Dues payment

Chapter you are joining: IABC Philippines

IABC dues ..... P 15,000.00

Payment enclosed. (Please make check payable to

International Association of Business Communicators Philippines)

I prefer to charge my dues.

VISA                       Master Card       American Express

Send Receipt

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Dues paid by

Individual                       Employer

Primary

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please attach business card**

**Chart A – Type of Industry**

1. Advertising
2. Aerospace
3. Agriculture
4. Audiovisual
5. Automotive
6. Chemical
7. Computers
8. Construction
9. Design
10. Education
11. Engineering
12. Finance/ Banking
13. Food/ Beverage
14. Graphic Arts/ Printing
15. Hotel/ Lodging
16. Insurance
17. Manufacturing
18. Medical/ Health care
19. Metal/ Mining
20. Petroleum
21. Pharmaceutical
22. Photography
23. Professional services, non- Comm
24. Public Relation
25. Publishing
26. Real Estate
27. Transportation
28. Telecommunication
29. Water/ Power/ Gas/ Energy Utility
30. Educator
31. Other \_\_\_\_\_

**Chart B- Type of Industry or Organization**

1. Association / Not-for- Profit
2. Corporation
3. Education Institution
4. Consulting Firm (mgmt.)
5. Consulting Firm Comm./ PR
6. Labor Union
7. Government/ Military
8. Self- employed, Independent
9. Writing/ Editing Firm
10. Utility
11. Other \_\_\_\_\_

**Chart C- Which best Describe your current title**

1. Account Executive
2. Consultant
3. Coordinator
4. Director
5. Editor
6. Editorial Assistant
7. Educator/ Professor
8. Independent/ Self-employed
9. General Manager
10. Graphic Artist/ Designer
11. Manager/ assistant Manager
12. Managing Director
13. Partner/ Principal/ Associate
14. Photographer
15. Practice Leader
16. President/ Exec. Dir./ CEO (owner)
17. President/ Exec. Dir./ CEO (non-owner)
18. Specialist
19. Vice President
20. Writer
21. None of the above apply

**Chart D-key area of responsibility**

1. CEO/ Executive/ Sr. Manager
2. Community Relations
3. Corporate Communication
4. Electronic Communication
5. Employee Communication
6. External Communication
7. External Relations
8. Internal Communication
9. Investor Relations
10. Government Relations
11. Marketing Communication
12. Media Relations
13. Member Communication
14. Public Relations
15. Public Affairs
16. Publication Production
17. Research
18. Teaching at College/ University
19. Training
20. Writing
21. Other \_\_\_\_\_

**Chart E- Geographic scope of your communication responsibilities**

1. City or Metro Area
2. State or Province
3. Region/ Portion of the Nation
4. National
5. Two or more nations
6. Worldwide
7. Other \_\_\_\_\_

**Chart F- Size of your Communication Audience**

1. Less than ten people
2. 10-25 people
3. 26-100 people
4. 101-250 people
5. 251-1000 people
6. More than 1000 people

**Chart G- Area with three or more years of experience / Area interested in learning more about**

1. Benefits Communication
2. Communication Planning
3. Community Relations
4. Crisis Communication
5. Diversity
6. Employee Communication
7. Global Communication
8. Investor relations
9. Issues Management
10. Marketing
11. Media Relations
12. Public relations
13. Publications
14. Quality
15. Strategic Planning
16. Technology